



## ALCOHOL MANAGEMENT POLICY

Policy date: May 2018

### PURPOSE

This policy outlines our procedures for a balanced and responsible approach to the service, supply, consumption and promotion of alcohol at club games, special events, functions and other club-related activities.

The Beaumaris Football Club (the Club) recognizes its responsibilities and expectations of the community associated with the consumption of alcohol at junior football matches and will not allow the sale or consumption of alcohol products within a junior football environment, which includes the playing arena, immediate ground floor surrounds of the playing arena, the car park, change rooms, and downstairs surrounds of the change room and upstairs balcony,

The Club supports the rules, processes and governance requirements of the SMJFL, AFL Victoria, VAFA and the Bayside Council.

This policy represents our club's commitment to its members, volunteers and visitors, acknowledging the role that sporting clubs and associations play in building strong and healthy communities.

This policy will help to ensure our club:

- Meets its duty of care in relation to the health and safety of our members, volunteers and visitors who attend any club senior and junior games, special events, functions and other activities where alcohol may be consumed.
- Upholds the reputation of our club, our sponsors and partners.
- Understands the risks associated with alcohol misuse and our role in minimising this risk.
- Complies with a valid liquor licence\* and associated terms and conditions, should the club hold a license.
- Work with the Beaumaris Sporting Club, (also known as the BSC) who holds a liquor licence, and respect the associated restraints placed upon it, as a consequence of that licence.

### RATIONALE

**The Beaumaris Football Club** recognizes the legal responsibilities and the financial and social benefits of holding and/or operating, a liquor license, should the club hold a license, in the community. Level 3 Accreditation under the *Good Sports* program requires the Club to implement practices and policies regarding the responsible management of alcohol. As such, we will adhere to liquor licensing laws, where the club holds a liquor license, respect the liquor licensing conditions imposed upon the BSC and the criteria of the *Good Sports* program.

# Beaumaris Football Club

Banksia Reserve, Oak Street  
Beaumaris VIC 3193  
www.beaumarisfc.com.au



## 1. GENERAL PRINCIPLES

A risk management approach will be taken in planning events and activities involving the sale, supply or consumption of alcohol. Such events and activities will be conducted and managed in a manner consistent with liquor licensing legislation, this policy, club behaviour expectations, the clubs safe transport policy, and where applicable the rules and regulations of the licensed venue.

Alcohol misuse can lead to risk taking, unsafe, unacceptable and/or illegal behaviour. Excessive consumption of alcohol will not be an excuse for unacceptable behaviour, particularly behaviour that endangers others or breaches the law, this policy or any other policy of the club.

## 2. CONDUCT EXPECTATIONS

Whilst engaging in club activities, players, members, volunteers and visitors:

- Will not consume alcohol whilst Junior Football Matches are being conducted at Banksia Reserve, Donald McDonald and Jack Barker Oval regardless of the operations of the Beaumaris Sporting Club which exists in the vicinity of Banksia Reserve.
- Will accept responsibility for their own behaviour, take a responsible approach and use good judgment when alcohol is available.
- Will encourage, assist and look after each other to use good judgment when alcohol is available.
- Will not compete, train, coach or officiate if affected by alcohol.
- Will not provide, encourage or allow people aged under 18 years to consume alcohol.
- Will not participate, pressure anyone or encourage excessive or rapid consumption of alcohol (including drinking competitions).
- Will not consume alcohol during senior matches at any times, other than as allowed for by both the VAFA rules and also the liquor licensing requirements and RSA of the BSC.

## 3. ALCOHOL MANAGEMENT

Our club will ensure that:

- A current and appropriate liquor licence\* is maintained, should the club hold one.
- The club's liquor licence is displayed as near as practical to the entrance of the clubroom or beside the bar/canteen (as required by relevant state law, should the club hold a license.)
- All mandatorily required liquor licence\* signage will be displayed in each area covered by the club's licence should the club hold a license
- The names of Responsible Service of Alcohol (RSA) trained personnel will be displayed near the bar, should the club hold a license.
- Where Servers of alcohol are engaged by the club, will ensure that they not consume alcohol when on duty.
- Will request that venues where alcohol is served to members display Information posters about standard drink measures' prominently near where alcohol is served.

# Beaumaris Football Club

Banksia Reserve, Oak Street  
Beaumaris VIC 3193  
www.beaumarisfc.com.au



- An Incident Register will be maintained by the club where any alcohol-related incidents will be recorded and maintained confidentially with the Committee, where premises are not operated by the football club and brought to its attention.
- Ensure access to food is available when alcohol is available for more than 90 minutes, where possible, and more than 15 people are present.
- Alcohol is not advertised, promoted, served or consumed by the Beaumaris Football Club at junior football games held on a Sunday.
- Alcohol will not be consumed during senior matches at any times, other than as allowed for by both the VAFA rules and also the liquor licensing requirements and RSA of the BSC.
- Committee members will actively be present during senior football games to discourage person(s) from consuming alcohol around the ground or immediate vicinity, in line with VAFA requirements

## 3.1 Service of Alcohol

Alcohol will be served according to the club's liquor licence, (where a liquor license is held), with the safety and well-being of members and visitors the priority, as well as respecting the venue and its associated rules, and liquor licensing requirements.

Where a liquor licence is held by the club we will ensure:

- Only RSA trained bar servers with current qualifications will serve alcohol.
- Standard drink measures are used for non-pre-packaged alcohol (e.g. drinks in glasses), where possible and encouraged.
- Servers are aware of standard drink sizes and are competent in measuring standard drinks.
- The service of double measures of spirits is discouraged.
- People aged under 18 years do not serve alcohol.
- Excessive or rapid consumption of alcohol is not encouraged.

## 5.2 Intoxicated People

For the purposes of this policy, a person is defined as in a state of intoxication if his or her speech, balance, co-ordination or behaviour is noticeably affected and there are reasonable grounds for believing that this is the result of the consumption of alcohol.

The service of intoxicated patrons is the responsibility of the Beaumaris Sporting Club where these premises are occupied for the purposes of a football club function.

The rules associated with these premises will be observed.

## 5.3 Underage Drinking

- Alcohol will not be served to persons aged under 18 years.
- The Club does not accept underage drinking or the use of illicit drugs at club sanctioned functions. This extends to the attendance at said functions under the influence of alcohol or illicit drugs



# Beaumaris Football Club

Banksia Reserve, Oak Street  
Beaumaris VIC 3193  
www.beaumarisfc.com.au



- The Club does not support the service of alcohol to persons under age at private functions, for example to celebrate Finals wins. Any person choosing to serve alcohol to underage persons does so at their own risk.
- Bar servers and committee members will ask for proof of age whenever the age of a person requesting alcohol is in doubt.
- Only photo ID's will be accepted as 'proof of age'.
- Alcohol is not to be consumed in the downstairs area of the Beaumaris Sporting Club to which the Beaumaris Football Club has tenanted access to, during junior games, junior training or junior functions to minimise the risk to players.

## 5.4 Availability of Non-Alcoholic and Low Alcohol Drinks

Our club recognizes that not all club members may drink alcohol and alcohol is not the only revenue stream available. Our club actively encourages the sale of alternative products to that of alcohol and will ensure that water is accessible free of charge (where available).

## 4. FUNCTIONS

Our club will encourage safe celebrations and events by:

- Not conducting functions where a minimum amount of liquor sales is required.
- Not promoting or hosting 'all you can drink' functions.
- Not providing alcohol-only drink vouchers for functions.
- Prizes for raffles or fundraising will be discouraged so that they do not have an alcohol focus.
- Functions are properly planned in conjunction with the venue to identify, numbers, starts and finish times, security requirements and guest lists.
- The club will work closely with venues, including the venues to ensure safe practices for the closure of events, the control of behaviour, exiting of premises, noise control and respectful behaviour.
- Educate members that they are responsible for any non-member guests that attend a club function, including their behaviour whilst at the function and their safe transport home.
- Functions will be appropriately attended by the Committee or other nominated volunteers with a specific role of assisting with the supervision of the function. This will apply to senior and junior functions.

Advertisements for functions will promote safe celebrations by:

- Not overemphasising the availability of alcohol or referring to the amount of alcohol available.
- Not encouraging rapid drinking or excessive drinking.
- Displaying a clear start and finish time for the function.
- Including a safe transport message, and where appropriate the provision and distribution of the safe transport policy and club behaviour policy.

# Beaumaris Football Club

Banksia Reserve, Oak Street  
Beaumaris VIC 3193  
www.beaumarisfc.com.au



## 5. SAFE TRANSPORT

Our club recognizes that driving under the influence of alcohol and/or drugs is hazardous to individuals and the wider community. Accordingly, our club implements a Safe Transport Policy that is reviewed regularly in conjunction with this Alcohol Management Policy. We ask that all attendees at our functions plan their transport requirements to ensure they arrive home safely and prevent driving under the influence of alcohol. This includes thought to pre planning transport, access to ride share and or taxi services, designated drivers.

## 6. CLUB TRIPS

Our club will monitor and ensure any club trips, particularly end of season player trips, strictly adhere to responsible behaviour and alcohol consumption in accordance with the principles of this policy and the values of the club.

## 7. PROMOTING THIS POLICY AND RESPONSIBLE USE OF ALCOHOL

Our club will:

- Educate members, volunteers and visitors about our policy and the benefits of having such a policy.
- Ensure this policy is easily accessible and will promote it via our website, newsletters, social media, announcements during events and functions.
- Actively demonstrate its attitude relating to the responsible use of alcohol and promote positive messages through its social media platforms.
- Pursue non-alcohol sponsorship and revenue sources.
- Actively participate in the Alcohol and Drug Foundation's *Good Sports* program with an ongoing priority to maintain the highest Good Sports accreditation.

## 8. NON-COMPLIANCE

Club committee members will uphold this policy and any non-compliance, particularly in regard to Licencing Laws (where the club holds a licence) will be handled according to the following process:

- Explanation of the policy to the person/people concerned, including identification of the section of policy not being complied with.
- Continued non-compliance with the policy should be handled by at least two committee members who will use their discretion as to the action taken, which may include asking the person/ people to leave the facilities or function.

## 9. POLICY REVIEW

This policy will be reviewed at least annually to ensure it remains relevant to club operations and reflects both community expectations, and legal requirements. When reviewing we will take into account feedback received from members, players and supporters for its constant improvement.